

2023「明愛暖萬心」慈善晚會贊助計劃 Caritas Charity TV Show Sponsorship Scheme



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|----------------------------------|--|---------------------------------------|------------------------------------|-------------------------------------|------------------------------------|------------------------------------|-----------------------------------|-------------------------------------|-----------|
| 鳴謝方式 Acknowledgement | 宣傳活動背景板 Publicity event backdrop | ♥ | ♥ | | | | | | |
| | 電視呼籲及現場頒贈支票 TV appeal and cheque presentation | ♥ | ♥ | ♥ | ♥ | | | | |
| | 宣傳活動啟動儀式 Attend the launching ceremony (e.g. press conference) | ♥ | ♥ | ♥ | ♥ | ♥ | | | |
| | 《明愛情報》 Caritas Newsletter | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | |
| | 報章 Newspaper* | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| | 香港明愛網頁及社交媒體 Caritas website and social media | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| | 慈善晚會嘉賓入場券 VIP tickets for the Show | ♥ (6張) | ♥ (4張) | ♥ (4張) | ♥ (2張) | ♥ (2張) | ♥ (2張) | ♥ (2張) | ♥ (2張) |
| | 慈善晚會入場券 Complimentary tickets for the Show | ♥ (10張) | ♥ (8張) | ♥ (6張) | ♥ (6張) | ♥ (4張) | ♥ (2張) | | |
| | 閃鑽 Premium Diamond ≥ HK\$1,000,000 | 鑽石 Diamond ≥ HK\$700,000 | 翡翠 Jade ≥ HK\$500,000 | 珍珠 Pearl ≥ HK\$300,000 | 紅寶 Ruby ≥ HK\$100,000 | 珊瑚 Coral ≥ HK\$50,000 | 金輝 Gold ≥ HK\$30,000 | 銀輝 Silver ≥ HK\$10,000 | |
| 贊助類別 Sponsorship Category | | | | | | | | | |

為妥善安排各項鳴謝，敬請於 **2023年6月28日** 前回覆。謝謝!

To facilitate acknowledgement arrangement, your reply by 28 June 2023 will be much appreciated. Thank you!

*備註 Remark 善長捐款 HK\$100 或以上，其芳名將刊登在 2023 年 7 月 9 日公教報；捐款 HK\$10,000 或以上，善長芳名將於 2023 年 7 月 8 日刊登在兩份中文報章上；閃鑽/鑽石/翡翠/珍珠/紅寶贊助可刊登其公司徽號。For donations of \$100 or above, names of sponsors will be featured in Kung Kao Po on 9 July 2023 issue. For donations of \$10,000 or above, names of sponsors will be featured in two Chinese newspapers on 8 July 2023. For Premium Diamond/ Diamond/ Jade/ Pearl/ Ruby Sponsors, their company logos can also be printed.