

2018「明愛暖萬心」慈善晚會贊助計劃

CARITAS CHARITY TV SHOW SPONSORSHIP SCHEME

贊助類別及鳴謝方式

Sponsorship Category & Acknowledgement

贊助類別 Category	閃鑽贊助 Premium Diamond Sponsor ≥ HK\$650,000	鑽石贊助 Diamond Sponsor ≥ HK\$500,000	翡翠贊助 Jade Sponsor ≥ HK\$300,000	珍珠贊助 Pearl Sponsor ≥ HK\$200,000	紅寶贊助 Ruby Sponsor ≥ HK\$100,000	珊瑚贊助 Coral Sponsor ≥ HK\$50,000	金輝贊助 Gold Sponsor ≥ HK\$30,000	銀輝贊助 Silver Sponsors ≥ HK\$10,000
鳴謝方式 Acknowledgement								
宣傳活動背景板鳴謝 Acknowledgement on backdrop of the publicity event	✓							
電視呼籲及現場頒贈支票 Appeal at the Show and present the cheque on stage	✓	✓	✓	✓				
宣傳活動啟動儀式 Attend the Launching Ceremony (press conference)	✓	✓	✓	✓	✓			
《明愛情報》鳴謝 Acknowledgement in Caritas Newsletter	✓	✓	✓	✓	✓	✓		
報章鳴謝 Newspaper Acknowledgement *	✓	✓	✓	✓	✓	✓	✓	✓
香港明愛網頁鳴謝 Acknowledgement on Caritas Website	✓	✓	✓	✓	✓	✓	✓	✓
「明愛暖萬心」慈善晚會嘉賓門券 VIP tickets for the Show	✓ (4張)	✓ (2張)	✓ (2張)	✓ (2張)	✓ (2張)	✓ (2張)	✓ (2張)	✓ (2張)
慈善晚會門票 Complimentary tickets for the Show	✓ (8張)	✓ (8張)	✓ (6張)	✓ (4張)	✓ (4張)			

為妥善安排各項鳴謝，敬請於**6月3日**前回覆。謝謝！

To facilitate acknowledgement arrangement, your reply by **3 June 2018** will be much appreciated. Thank you.

*備註 Remarks: 捐款HK\$100或以上，善長芳名將刊登在2018年6月17日公教報；捐款HK\$10,000或以上，善長芳名將於2018年6月16日刊登在兩份中文報章上；閃鑽/鑽石/翡翠/珍珠/紅寶贊助可刊登其公司徽號。For donations of \$100 or above, sponsors' names will be featured in *Kung Kao Po* on 17 June 2018 issue. For donations of \$10,000 or above, sponsors' names will be featured in two Chinese newspapers on the day of the Show (16 June 2018) while company logos of Premium Diamond / Diamond/ Jade / Pearl/ Ruby Sponsors can also be printed.