

# 2017「明愛暖萬心」慈善晚會贊助計劃

## CARITAS CHARITY TV SHOW SPONSORSHIP SCHEME

### 贊助類別及鳴謝方式

### Sponsorship Category & Acknowledgement

贊助類別 Category	閃鑽贊助 Premium Diamond Sponsor ≥ HK\$600,000	鑽石贊助 Diamond Sponsor ≥ HK\$500,000	翡翠贊助 Jade Sponsor ≥ HK\$300,000	珍珠贊助 Pearl Sponsor ≥ HK\$200,000	紅寶贊助 Ruby Sponsor ≥ HK\$100,000	珊瑚贊助 Coral Sponsor ≥ HK\$50,000	金輝贊助 Gold Sponsor ≥ HK\$30,000	銀輝贊助 Silver Sponsor ≥ HK\$10,000
鳴謝方式 Acknowledgement								
記者招待會背景板鳴謝 Acknowledgement on backdrop at Press Conference	✓							
電視呼籲及現場頒贈支票 Appeal at the Show and present the cheque on stage	✓	✓	✓	✓				
記者招待會支票遞交儀式 Cheque Presentation at Press Conference	✓	✓	✓	✓	✓			
《明愛情報》鳴謝 Acknowledgement in Caritas Newsletter	✓	✓	✓	✓	✓	✓		
「明愛暖萬心」慈善晚會嘉賓券 Complementary tickets for the Show	✓	✓	✓	✓	✓	✓	✓	✓
報章鳴謝 Newspaper Acknowledgement *	✓	✓	✓	✓	✓	✓	✓	✓
香港明愛網頁鳴謝 Acknowledgement on Caritas Website	✓	✓	✓	✓	✓	✓	✓	✓

為妥善安排各項鳴謝，敬請於**6月2日**前回覆。謝謝！

To facilitate acknowledgement arrangement, your reply by **2 June 2017** will be much appreciated. Thank you.

\*備註 Remarks: 捐款HK\$100或以上，善長芳名將刊登在2017年6月18日公教報；捐款HK\$10,000或以上，善長芳名將於2017年6月17日刊登在兩份中文報章上；閃鑽/鑽石/翡翠/珍珠/紅寶贊助可刊登其公司徽號。For donations of \$100 or above, sponsors' names will be featured in *Kung Kao Po* on 18 June 2017 issue. For donations of \$10,000 or above, sponsors' names will be featured in two Chinese newspapers on the day of the Show (17 June 2017) while company logos of Premium Diamond / Diamond/ Jade / Pearl/ Ruby Sponsors can also be printed.