

# 2020「明愛暖萬心」慈善晚會贊助計劃

## CARITAS CHARITY TV SHOW SPONSORSHIP SCHEME

為妥善安排各項鳴謝，  
敬請於 **7月7日** 前回覆。謝謝！

To facilitate acknowledgement  
arrangement, your reply by **7 July 2020**  
will be much appreciated. Thank you!

鳴謝方式 Acknowledgement	宣傳活動背幕板鳴謝 Acknowledgement on publicity event backdrop	♥	♥						
	電視呼籲及頒贈支票 TV appeal and cheque presentation	♥	♥	♥	♥				
	宣傳活動啟動儀式 Attend the Launching Ceremony (e.g. Pre-show Ceremony)	♥	♥	♥	♥	♥			
	《明愛情報》鳴謝 Caritas Newsletter	♥	♥	♥	♥	♥	♥	♥	
	報章鳴謝 Chinese Newspaper *	♥	♥	♥	♥	♥	♥	♥	♥
	香港明愛網頁鳴謝 Caritas Website	♥	♥	♥	♥	♥	♥	♥	♥
	香港明愛籌款活動 Facebook 專頁鳴謝 Caritas - HK Fund Raising Facebook Page	♥	♥	♥	♥	♥	♥	♥	♥
		<b>閃鑽</b> Premium Diamond ≥ HK\$650,000	<b>鑽石</b> Diamond ≥ HK\$500,000	<b>翡翠</b> Jade ≥ HK\$300,000	<b>珍珠</b> Pearl ≥ HK\$200,000	<b>紅寶</b> Ruby ≥ HK\$100,000	<b>珊瑚</b> Coral ≥ HK\$50,000	<b>金輝</b> Gold ≥ HK\$30,000	<b>銀輝</b> Silver ≥ HK\$10,000
<b>贊助類別 Sponsorship Category</b>									

\*備註 Remark: 捐款 HK\$100 或以上，善長芳名將刊登在 2020 年 7 月 19 日公教報；捐款 HK\$10,000 或以上，善長芳名將於 2020 年 7 月 18 日刊登在兩份中文報章上；閃鑽/鑽石/翡翠/珍珠/紅寶贊助可刊登其公司徽號。For donations of \$100 or above, sponsors' names will be featured in Kung Kao Po on 19 July 2020 issue. For donations of \$10,000 or above, sponsors' names will be featured in two Chinese newspapers on the day of the Show (18 July 2020) while company logos of Premium Diamond/ Diamond/ Jade/ Pearl/ Ruby Sponsors can also be printed.