### 1.1 CHIEF EXECUTIVE'S REMARKS

A Better Family, A Better Society
We all want to be loved and accepted. A sense of belonging and love is derived from the strong bond within family. For each individual, the family is the cradle of life and love, where they are born and grow The family is also essential in ensuring that people become strong in living their commitments, as we as promoting both social responsibility and solidarity.

The family is the first school we enter and we are enrolled the moment we arrive in this world. There we start learning about love, care and family relationships. The climate of affection that unites the family is also where we learn about truth and goodness. However, there are ups and downs in life, but a close family bond is like a safe harbour where we find shelter when needed. Family bonds help to instill trust and hope in the world around us and confidence in ourselves. Moreover the family unit is a place where moral values are taught and the spiritual and cultural heritage of society is passed on.

Our very spirit can either blossom or wither within the family unit. Without the security and influence of strong family bonds early in life, the ground work for a life of emptiness is already set. Then the search to fill the void begins. The unloved child often seeks love and acceptance in destructive ways that harm both themselves and others. Never knowing what it is like to be loved, accepted or appreciated just for who they are, leaves both the heart and the soul with a deep yearning to fill the hollow.


In Hong Kong, divorce, single-parent families and domestic violence have increased drastically over recent years. Dysfunctional family life and other developments in the social environment have deprived young people of the experience of early life intimacy and love. This is often manifested in drug addiction, sexually permissive behaviour, forming of inappropriate friendships and indulgence in compensated dating

Caritas - Hong Kong provides a wide spectrum of services in the areas of education, social and medical services for people in all walks of life, all of which have a strong emphasis on family issues. At Caritas, we aim to provide services with the objective of enhancing the functionality of families and we shall continue to evaluate people's needs and provide help to improve their lives, particularly in the area of family life.

We firmly believe that strong family bonds help us to thrive in all aspects of life, so the value of the family should not be taken for granted. We hold the power in our hands to mould a beautiful creation for today and the generations that will come! What is good for family is good for society. A better family, a better society!
Rev Michael M. C. Yeung, vG

### 1.2 CARITAS FUNDRAISING CAMPAIGN 2011/2012

Theme of the 2011/2012 Campaign :
"Give Them a Ray of Hope"

Appeals for support and running bazaar stalls made to the parishes, schools and associations were met by encouraging responses. A total of 62 parishes / mass centres, 250 schools and about 80 organizations participated in this year's Campaign. For the six bazaars held in Hong Kong, Tuen Mun, Kowloon, Shatin, Tsuen Wan and Cheung Chau, they were operated by 436 stalls and more than 10,000 enthusiastic volunteers. The Hong Kong Bazaar was officiated by Dr Hon Mrs Rita Fan Hsu Lai Tai, GBM GBS JP while the Kowloon Bazaar was opened by Hon Matthew Cheung Kin Chung, GBS JP, Secretary for Labour and Welfare. The other four Bazaars were opened by local dignitaries.

The Industrial \& Commercial Bank of China (Asia) had taken up the chairmanship of the

Campaign for 13 consecutive years. This year the total amount raised from the Campaign came to a record high of $\$ 28$ million, which included $\$ 6.44$ million from the six bazaars $\$ 12.38$ million from the sale of raffle tickets and $\$ 9.18$ million from the Friends of Caritas (through fundraising activities like Charity TV Show and Charity Chinese Orchestra Concert), patrons and advisers of the Campaign, corporat donors and individual benefactors.


## 1．3 CATHOLIC CHURCH LENTEN CAMPAIGN 2011 AND GRANT FROM LENTEN ALLOCATION

The Catholic Church Lenten Campaign Organizing Committee chose＂Love．Give them Hope 愛 • 給他們希望＂for its theme．Caritas－Hong Kong serving as the Organizing Committee＇s Secretariat， helped in the organization work of the campaign， designing of the posters，management of the webpage，coordinating the printing and distribution of Lenten messages，＂Way of the Cross＂ booklets，banners，Lenten Boxes and Paschal Lamb savings boxes for collection of donations．

With the support of parishes，Catholic schools and organizations，a total of $\$ 6.41$ million was raised in response to the appeal in 2011，as compared with $\$ 5.56$ million raised in 2010

## Caritas staff assisted the Catholic

 organization and promotion work
## 1．4 STAFF POSITION

The number of full－time staff in the year ended 31 March 2012 rose to 5,556 ，indicating about $1 \%$ growth against last year＇s figure of 5,501 ． The number of regular and short－term part－time staff added up to 1,091 of which 529 belonged to the Social Work Services Division， 468 to the Education Services Division and 94 to other Services．The overall turnover rate of full－time staff was $19.6 \%$ ，which was in the region same as that in the past 3 years．The distribution of

An amount of $\$ 4.86$ million was allocated to Caritas－Hong Kong to fund the services for the needy through its social，medical care and education programmes．

In the spirit of solidarity，a sum of $\$ 0.5$ million was allocated for overseas and local emergency relief activities with Caritas－Hong Kong providing the administrative and secretarial support．

full－and part－time staff and the wastage of full－time staff in various Divisions and Services are shown in diagram 1

Diagram 2 gives the figures of long－serving staff and the gender proportion．Female staff accounted for，on average， $73 \%$ in each group．

Staff Strength as at 31．03．2012 and Turnover in 2011／2012


Diagram 2
Position of Long Serving Staff as at 31．03．2012


Years of Service
${ }^{3}$ Caritas - Hong Kong : Chapter 1 - General

